



KENTUCKY DOUBLE DOLLARS



ABOUT US

Kentucky Double Dollars, a flagship program of Community Farm Alliance, provides nutrition incentives to limited resource families at farmers markets, community markets, and retail stores.

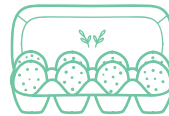
Customers who use their SNAP or Farmers Market Nutrition Benefits at participating outlets receive extra funds through the program towards the purchase of Kentucky grown foods.

ECONOMIC IMPACT



\$363,901

2023 Farm Sales Generated



\$607,715

2023 Economic Impact*

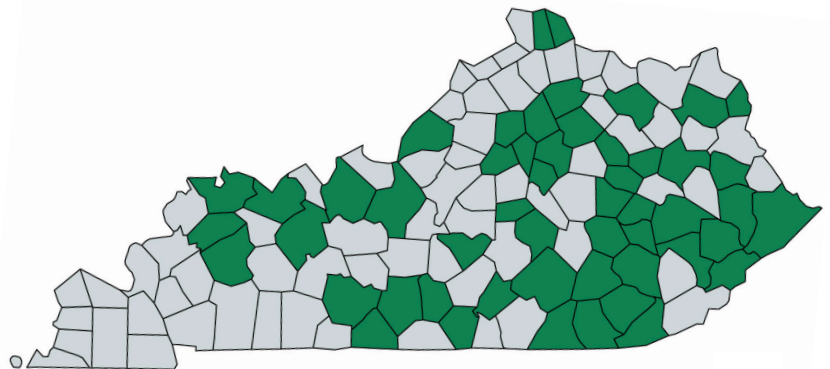


\$3,756,369

Economic Impact Since 2017

BY THE NUMBERS

- 84% of farmers report increased sales**
- 14% annual sales increase per farm at participating farmers markets**
- 40% of farmers report increasing on-farm employment**



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*Economic multiplier from "The Economic Impact of the Kentucky Double Dollars Program" UK Community Economic and Development Initiative, 2020

**"Economic Impacts of Kentucky Double Dollars Program in 2023" UK Community Economic and Development Initiative